

**Mr. Alexis de Beauregard**

**Chief Officer, Marketing and Retail Product Offering**

**AXA Insurance**

Mr. Alexis de Beauregard has 13 years of experience with over 7 years of international experience in banking, consulting and insurance.

He also has hands-on Operations Manager in charge of Marketing, Communication (Internal, External, Corporate Responsibility), Technical Retail Offering, Digital and SME for all AXA entities in the Gulf (5 countries)

In addition to that, Alexis de Beauregard is an Executive Committee member, with a view to define a strategy on my respective functions, and a focus on its execution.

Alexis de Beauregard has proven ability to work with different cultures in an international emerging market environment. He is always interested in working at a high level position to develop shareholder value.

His has Project Management skills on various strategic initiatives for the company, notably while developing an e-commerce insurance website.

Specialties:

Marketing, Communication, Corporate Responsibility, Advertising, Media Management, Pricing strategy, Product development, Market Research, Strategy, Digital, e-commerce, Finance Strategic Planning, Project Management.